



So What Is Interpretation?





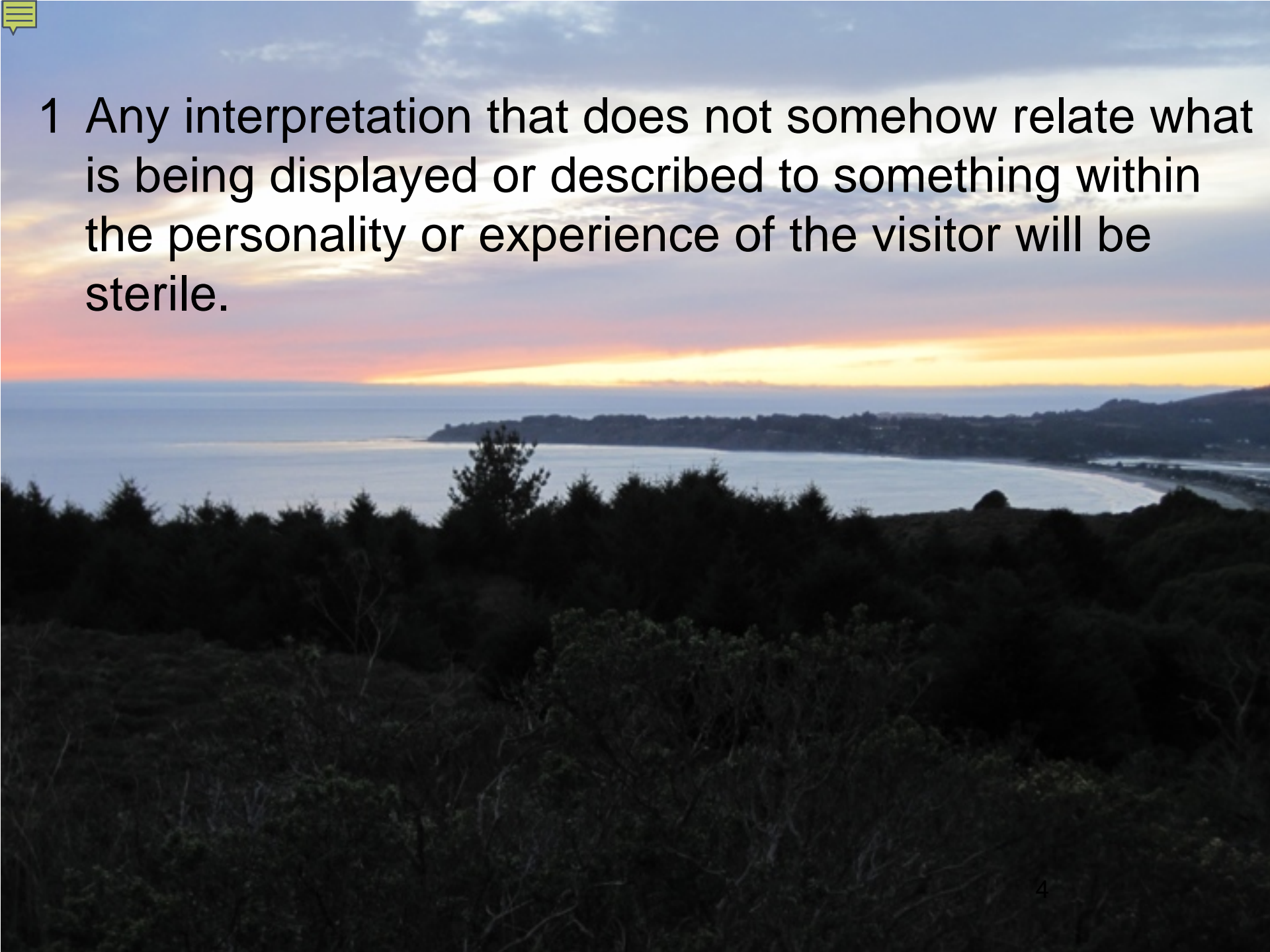
Why Interpret?



Freeman Tilden's (1957) – Six principles of Interpretation

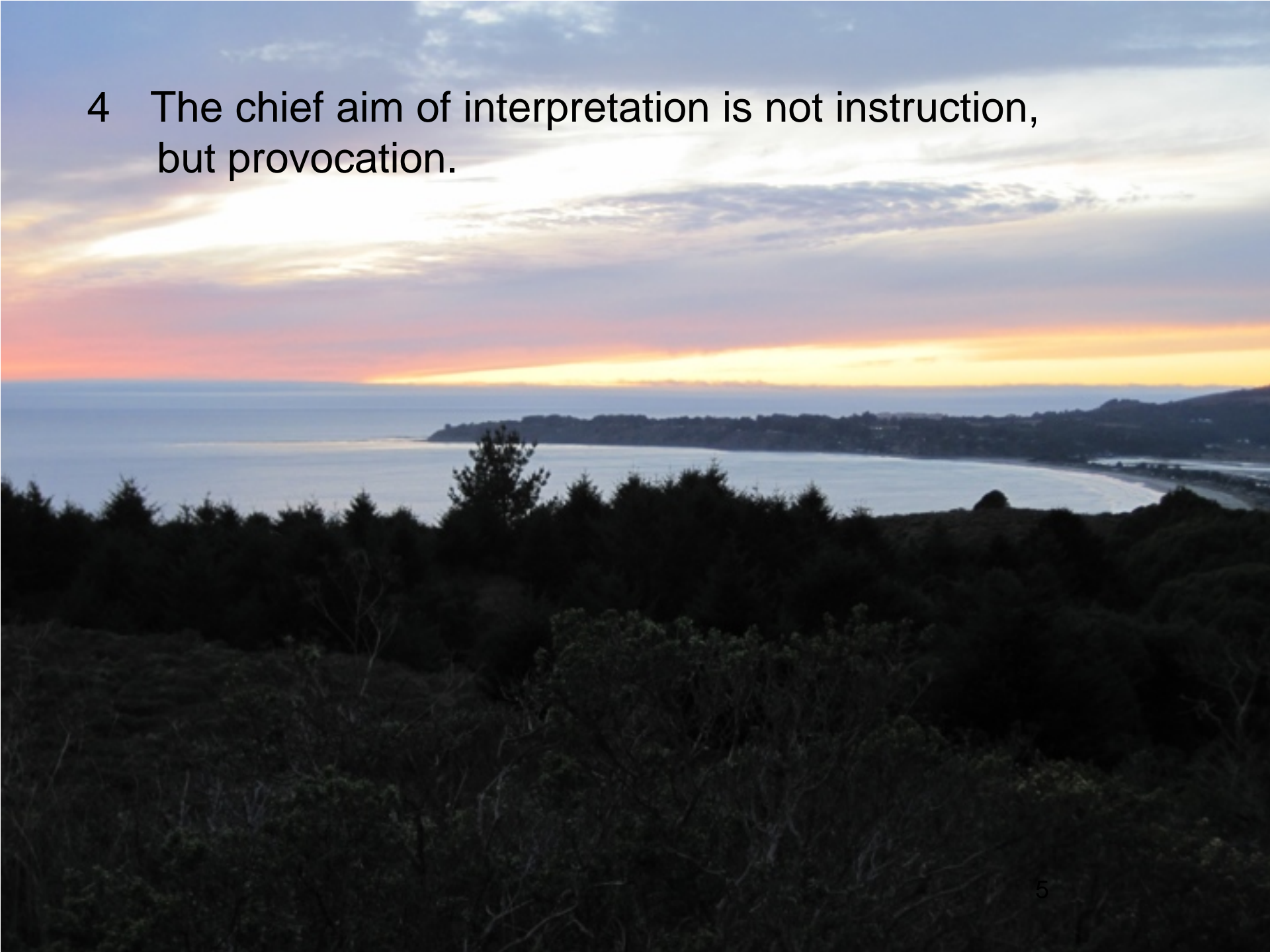
“An educational activity which aims to reveal meanings and relationships through the use of original objects, by firsthand experience, and by illustrative media, rather than simply to communicate factual information.”





1 Any interpretation that does not somehow relate what is being displayed or described to something within the personality or experience of the visitor will be sterile.

4 The chief aim of interpretation is not instruction,
but provocation.



Start with a Topic

Develop a Theme

Every good story has a moral, a message, some point that the story is trying to illustrate



Tour Components:

Welcome/Introduction (Set guidelines)

Content - messages & stories


Conclusion



Interpretation Tour Do's:

- Use Eye Contact
- Vary your speaking rate for emphasis and feeling
- Vary the amount of talking per stop
- Make the day the best day it can be
- Do what you want the audience to do, modeling
- Enjoy yourself and your passengers





Vary Delivery Style – Use:
questions, activities, stories, analogies,
physical actions, models



